## Summer Seminar 2016 4 - Day Course

The Art of the Exhibit: Start to Finish – Steven Zwillinger

## Course Description:

Can stamps tell a story? Find out how to arrange, display and describe philatelic material in order to tell a coherent and engaging story. Exhibitors, from those developing their first exhibits to those who have experienced the thrill of exhibiting, will gain a deep understanding of the foundations of exhibiting and strategies for refining exhibiting skills and techniques.

## Participants will learn:

- · Exhibiting techniques
- Guidelines and methods for improving stamp exhibits

During this course participants will prepare or revise a one-frame exhibit or other exhibit pages of the participant's choice.

Intended Audience (who should attend):

• Beginner, Advanced Beginner, and Intermediate Exhibitors

To get the most out of this course, participants should identify:

• An area of philately in which they wish to exhibit

To get the most out of this course, participants should be willing to:

- Try new things
- Experiment with alternative methods of exhibiting material
- Share exhibiting efforts with others

Materials that participants will need to bring:

- Philatelic materials (or photocopies) for placing in an exhibit
- · Copies of exhibit or exhibit pages already prepared
- Laptop computer