

## Summer Seminar 2016 Wednesday - Thursday 2 – Day Course

### **Preparing or Revising a First Exhibit – Steven Zwillinger**

#### *Course Description:*

Learn exhibiting techniques, guidelines, and methods while receiving expert advice for improving your exhibit. From methods for sharpening the focus, improving the presentation, to strengthening the treatment, this course is tailored to meet the individual needs of each participant and his/her exhibiting goals.

#### *Participants will learn:*

- Exhibiting techniques
- Guidelines, methods, and advice for improving stamp exhibits

#### *Participants will have an opportunity to:*

- Prepare an effective title page
- Develop an effective exhibit synopsis
- Prepare or revise a one-frame exhibit

#### *Intended Audience (who should attend):*

- Beginning Exhibitors

#### *To get the most out of this course, participants should identify::*

- An area of philately in which they wish to exhibit

#### *To get the most out of this course, participants should be willing to:*

- Try new things
- Experiment with alternative methods of exhibiting material
- Share exhibiting efforts with others

#### *Materials that participants will need to bring:*

- Philatelic materials (or photocopies) for placing in an exhibit
- Copies of exhibit or exhibit pages already prepared
- Laptop computer